



**Global Graduate Attraction Strategy**

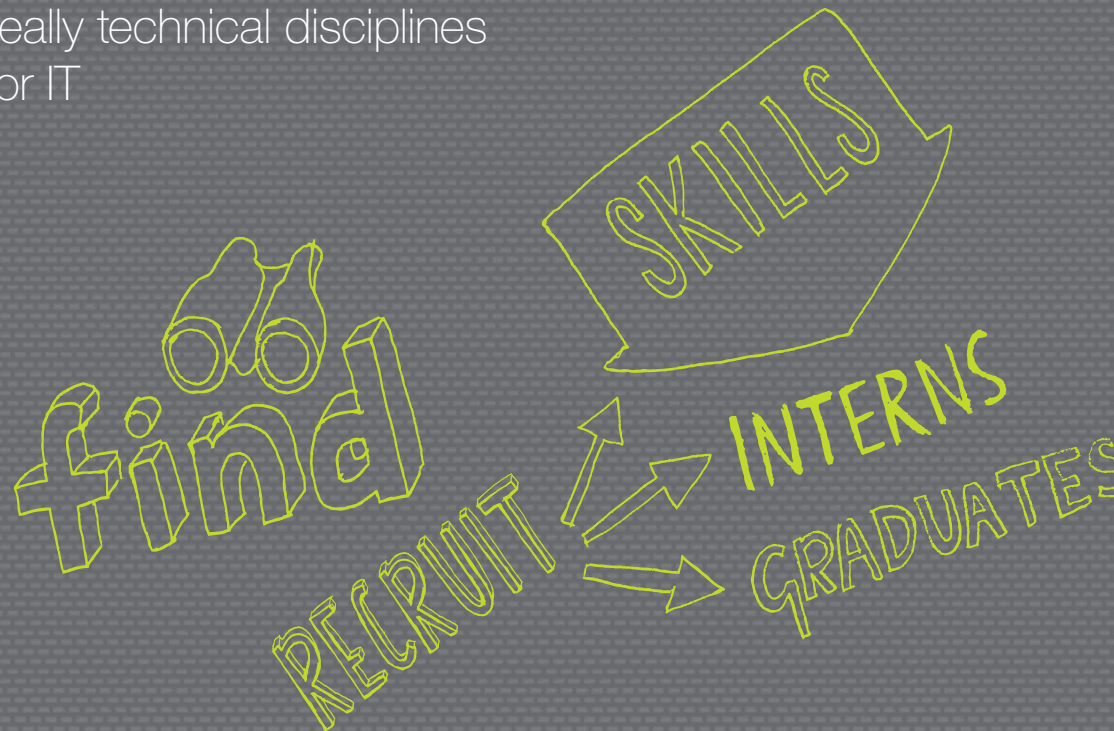
Audience: Students, recent graduates and experienced engineers

# Recruiting the best talent all over the world

# Challenges

\_EADS recruit large numbers of undergraduate interns and graduate hires for their sites based all over Europe, particularly in France, Germany, Spain and the UK

\_They look for internationally mobile graduates with good language skills, business awareness and ideally technical disciplines such as Avionics or IT



# Solution

\_For both audiences, we developed multi-channel, multi-language communication plans:

\_Internships:

Posters, leaflets and contact cards were produced in 3 languages (English, French and German) for target international universities and career fairs.

Web banners and job postings were placed on European student job boards.

\_Graduates:

Web banners, job postings and targeted emails were placed on job boards not only in Europe but also in India, USA and Middle East.



## Results

\_Applications exceeded expectations from target nationalities and key skill groups.



# Gallery



**Plus de 3000 opportunités de stages, made by EADS.**

EADS est un leader mondial des secteurs de l'aéronautique, de l'espace, de la défense et des services associés. En 2008, EADS a généré un chiffre d'affaires de 43,3 milliards d'euros et employait environ 118 000 personnes.

Dès aujourd'hui et tout au long de l'année universitaire 2009/2010, nous offrons aux étudiants talentueux et motivés plus de 3000 opportunités de stages, principalement dans les domaines aéronautique, spatial, électronique, informatique ou en commerce et gestion d'entreprise. Nos offres étant à pourvoir en France et à l'étranger, les candidatures internationales sont vivement encouragées !

Pour en savoir plus et trouver l'offre de stage qui vous intéresse :

[www.jobs.eads.com](http://www.jobs.eads.com)



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